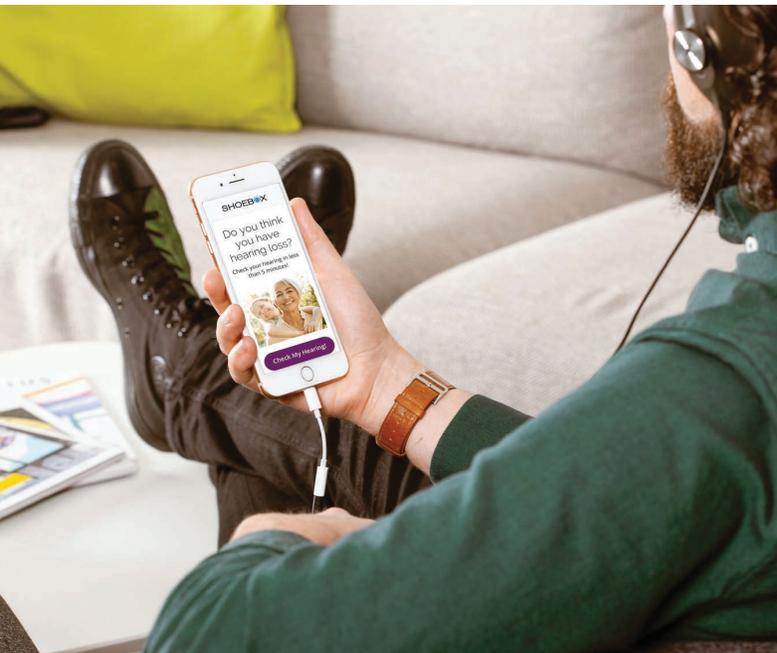


SHOEBOX Online Test

An Online Hearing Screening Test for New
Customer Acquisition

Unique in its capacity to categorize hearing ability



Hearing is an essential part of life, it connects us through communication & expression. Hearing loss can break that connection, create barriers and disconnect us from those around us.

Enable Hearing Assessments

Research shows that it takes an average of seven years from the time of a realized hearing loss to progress to the next step in the hearing health journey. SHOEBBOX® Online enables participants to assess their hearing from any device - mobile phone, tablet, or laptop - and with the headphones they already own. The test will effectively categorize participants based on their hearing ability - normal hearing, some hearing loss, or significant hearing loss - and offer education and motivation to help them start their hearing health journey sooner. Adding the SHOEBBOX Online hearing screening test to your workflow can help you reach, and begin to engage, a broader range of customers who are ready to take the next step in that journey.

- ✓ Great customer experience
- ✓ Classify into three hearing levels
- ✓ Mobile and desktop optimized
- ✓ Multi-language support

SHOEBOX Online Test



Easy to Use

- ✓ Great customer experience
- ✓ Easy to execute, straightforward results interpretation
- ✓ Education and motivation to take the next step



Effectively Categorize

- ✓ Participants categorized based on hearing levels
- ✓ Data-driven online hearing screening test based on thousands of data points analyzed and mapped against 4 factors to ensure effective categorization



Mobile Ready

- ✓ Optimized for both mobile and desktop
- ✓ Seamlessly integrates into your business website
- ✓ Participants can use the equipment they already own and take the test from the comfort of their own home



Why SHOEBOX Online

- ✓ Increase participants awareness of their hearing health by engaging with them in new ways
- ✓ Motivate them to start their journey to better hearing health earlier
- ✓ Purchase decisions start with self-education

Disclaimer: The SHOEBOX Online hearing screening test is not a replacement for a diagnostic hearing evaluation or a medical assessment. It is a tool designed to give participants aged 18 and over general information about their hearing.

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EXT-18 2.0 2021-4-15